



***Power Promotion and Media Coverage with a Multi-Media Campaign reaching a huge audience as well as thousands of Families attending throughout the 2-day Festival Extravaganza.***

## **CREATIVE SPONSOR PACKAGES**

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- ◆ **TENT DISPLAY AREA** – Your opportunity to be on the Festival Grounds promoting and sampling your Products
- ◆ **TOURING PROMOTIONS** – Many Sponsors have traveling truck promotions and we can accommodate various sizes of trucks and promotions
- ◆ **TICKET PACKAGES FOR STAFF OR TO INVITE YOUR SPECIAL GUESTS** – These Ticket Packages are for admission to the Omaha Fire Fest along with tickets to exchange for tastes of Chili from the Contestants in the Midwest Regional and/or Nebraska State Chili Cook-Off Championships.
- ◆ **BANNER PROMOTIONS** – Excellent Visibility on the Festival Grounds at One of the Area's Largest Family Events
- ◆ **ADVERTISING AND SPECIAL PROMOTIONS** – The Omaha Fire Fest will be similar to other events; Television, Radio and Print Advertising as well as Direct Promotional Opportunities
- ◆ **FESTIVAL FEATURES WITH POSSIBLE CROSS PROMOTIONAL OPPORTUNITIES** – Creative ideas or incentives for your company to gain customers & build traffic and sales
- ◆ **VIP CORPORATE HOSPITALITY TENT or GROUP ACTIVITY** – Invite your top personnel, key customers, employees and their families to enjoy VIP treatment at the "OMAHA FIRE FEST" by hosting a Hospitality Tent or Group Activity during the Festival
- ◆ **SPECIAL MEET & GREET OPPORTUNITIES** – Invite your top personnel, key customers and their families for a chance to meet with Celebrities/ Entertainers during the Omaha Fire Fest featuring the Midwest & Nebraska State Championship Chili Cook-Off

Produced By:



Mid-America Expositions, Inc  
7015 Spring St  
Omaha, NE 68106  
Office: (402) 346-8003 \* Fax: (402) 5412  
[www.showofficeonline.com](http://www.showofficeonline.com)



**The Omaha Fire Fest  
Can tailor a Sponsor Package  
to fit your budget....**

## **Sponsor Levels**

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### **1. Title Sponsor Level: \$30,000 Investment**

- ◆ Company Name & Logo listed as the Title Sponsor of the “ICS Midwest & Nebraska State Championship Chili Cook-Off
- ◆ Include your Company Banner around the festival grounds
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 200 Tickets for clients, staff and/or guests for tastings of the contestants’ chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide 20 Invitations to a special VIP food & drink pairing session during the Festival
- ◆ Provide VIP Parking for 20 guests
- ◆ Include Company Name and/or Logo in all Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival

### **2. Presenting Sponsor Level: \$20,000 Investment**

- ◆ Company Name & Logo listed as the Presenting Sponsor of the “ICS Midwest & Nebraska State Championship Chili Cook-Off.
- ◆ Include your Company Banner around the festival grounds
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 100 Tickets for clients, staff and/or guests for tastings of the contestants’ chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide 10 Invitations to a special VIP food & drink pairing session during the Festival
- ◆ Provide VIP Parking for 10 guests
- ◆ Include Company Name and/or Logo in most Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival



### **3. Judges Area Sponsor Level: \$10,000 Investment**

- ◆ Company Name & Logo listed as the Sponsor of the Chili Cook-Off Judges Area
- ◆ Include your Company Banner in the Judges Area
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 75 Tickets for clients, staff and/or guests for tastings of the contestants' chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide 6 Invitations to a special VIP food & drink pairing session during the Festival
- ◆ Provide VIP Parking for your 5 guests
- ◆ Include Company Name and/or Logo in Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival

### **4. Entertainment Stage Sponsor Level: \$5,000 Investment**

- ◆ Company Name & Logo listed as the Entertainment Stage Sponsor
- ◆ Include Your Company Banner on the Stage
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 50 Tickets for clients, staff and/or guests for tastings of the contestants' chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide VIP Parking for 3 guests
- ◆ Include Company Name and/or Logo in Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival

### **5. Gold Sponsor Level: \$2,500 Investment**

- ◆ Company Name & Logo listed as a Gold Sponsor of the Omaha Fire Fest
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 30 Tickets for clients, staff and/or guests for tastings of the contestants' chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide VIP Parking for 2 guests
- ◆ Include Company Name and/or Logo in Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival



## **6. Silver Sponsor Level: \$1,500 Investment**

- ◆ Company Name & Logo listed as a Silver Sponsor of the Omaha Fire Fest
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 20 Tickets for clients, staff and/or guests for tastings of the contestants' chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide VIP Parking for 1 guest
- ◆ Include Company Name and/or Logo in Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival

## **7. Bronze Sponsor Level: \$1,000 Investment**

- ◆ Company Name & Logo listed as a Bronze Sponsor of the Omaha Fire Fest
- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 10 Tickets for clients, staff and/or guests for tastings of the contestants' chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Provide VIP Parking for 1 guest
- ◆ Include Company Name and/or Logo in Festival Advertising
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival

## **8. Participating Sponsor Level: \$500 Investment**

- ◆ Include an opportunity to Display your Company information and/ or products in a high traffic location
- ◆ Provide 5 Tickets for clients, staff and/or guests for tastings of the contestants' chili, tickets also good for admission, other food items and beverages (\$20.00 Value Each).
- ◆ Include your Logo and Link to your website from the Official Website of the Omaha Fire Fest
- ◆ Include your Company in Sponsor Announcements during the Festival



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## SPONSOR FORM

**RETURN THIS FORM TO INDICATE YOUR INTEREST IN BECOMING A SPONSOR**

**Please type or Print:**

Sponsor level interested in: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Referred By: \_\_\_\_\_

Signed by: \_\_\_\_\_ Date: \_\_\_\_\_

Make Checks Payable to:

Omaha Fire Fest  
7015 Spring St  
Omaha, NE 68106