

LOCATION:

MILLER'S LANDING ON THE RIVERFRONT
151 FREEDOM PARK RD
OMAHA, NEBRASKA

FESTIVAL DATES & HOURS:

Friday, August 23rd – 5:00 pm to 11:00 pm
Saturday, August 24th – 3:00 pm to 11:00 pm

SET-UP HOURS:

Thursday, August 22nd – 8:00 am to 7:00 pm
Friday, August 23rd – 8:00 am to 3:00 pm

BREAK-DOWN HOURS:

Sunday, August 25th – 8:00 am to 12:00 pm



**MARKET PLACE
GENERAL
INFORMATION**

ADMISSION:

The OMAHA FIRE FEST is the first showcase of its kind in the area, with Advanced General Admission Tickets at \$5 with Children under 12 being FREE! The Festival will also be selling ticket packages in advance for \$15 that will include admission and 10 tickets for Chili, drinks from our Beer Gardens & rides for the kids. The day of the event the General Admission ticket will be \$10.

POWER PROMOTION:

The Event utilizes a Multi-Media Promotional Mix with television, radio, and newsprint coverage as well as several promotions including print and point-of-purchase displays.

CONTINUOUS ENTERTAINMENT:

The "OMAHA FIRE FEST" will bring a wide variety of fiery arts and performances that promise to draw a large crowd. This community celebration will be a chance for families to enjoy delicious foods and award winning chili, hot area bands, amazing fire performances, a KidZone & features throughout the Festival.

MARKETPLACE EXHIBIT SPACE RENTAL:

The "OMAHA FIRE FEST" Marketplace Exhibit Space is broken down into 10' wide x 10' deep area with each space provided an 8' table. Exhibit Space will be subject to review and assigned on a First-come, First-served basis. If you cannot fit your display into a 10'x10' area you will need to rent more space. Rental of this space is \$250.00

PRODUCED BY:



Mid-America Expositions, Inc.
7015 Spring Street
Omaha, Nebraska 68106-3518
(402) 346-8003
Fax: (402) 346-5412
E-mail: info@showofficeonline.com
Website: www.showofficeonline.com

Don't Delay! Send In Your Form Today!

This is Your Opportunity to be Part of this Festival